



Hosted by the **Member of the European Parliament István Ujhelyi**  
Vice-Chair of the Committee on Transport and Tourism,  
Member of the Committee on Environment, Public Health and Food Safety,  
and Special Ambassador of the UN World Tourism Organization

Venue: European Parliament, Brussels, Rue Wiertz 60 - ASP 00G Brasserie Le Grand Coffee Spinelli, 13:00-15:00h

## PROGRAM

Welcome Note by MEP **István Ujhelyi**

**Jordi Solé**, Member of the European Parliament

**Elena Kountoura**, Member of the European Parliament

**Lina Gálvez Muñoz**, Member of European Parliament

### Health as a new currency

**Eduardo Santander**, CEO, European Travel Commission (ETC) – *video message*

**Thomas Segretain**, Policy Officer, Tourism Unit, DG GROW, European Commission:  
„Co-implementation of the transition pathway for tourism“

**Lav Agarwal**, Additional Secretary, Ministry of Health & Family Welfare, India – *video message*

**David Boucher**, Chief Partnership Officer, Bumrungrad International Hospital Bangkok, Thailand

Greetings by **Ivana Kolar**, Director, European HTI Summit

**Csilla Mezösi**, Secretary-General, European Spas Association (ESPA)

**Simone Zagrođnik**, Executive Director, European Historic Thermal Towns Association (EHTTA)

**Special Guest: Julia Simpson**, President & CEO, World Travel & Tourism Council (WTTC)

### Overview

*The pandemic has boosted the transformation of tourism into a sustainable concept focused on better life quality. Thanks to natural resources, rich thermal heritage, and advanced medical care, Europe offers a wide range of health tourism products to the benefit of not only its citizens but global travelers as well. Applying the cross-border Directive may benefit all European citizens, reduce health inequalities in access to healthcare and empower cooperation among EU countries.*



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