



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2022

MEDICAL TOURISM EDUCATIONAL HUB

The official Medical Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical Tourism Pavilion
- Medical Media Lunch
- Medical Buyer Lounge
- Medical Night
- Medical Tourism Partnerships (Marketing & Sponsorships)

Additionally, Medical tourism suppliers have the chance to showcase their products and services at the **Educational Hub** of the Medical Tourism Pavilion during the trade visitor days from Wednesday to Friday.

All ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB Medical press release and the ITB social media channels. All suppliers are encouraged to invite also their own partners and customers.

During the private visitor days on the ITB weekend, the area can also be used for consumer promotions (product performances, medical tests, raffles etc.):

A. PRESENTING PARTNER (TRADE & MEDIA)

- Individual 20 minutes-time slot for your PPT presentation incl. official introduction at the educational hub stage incl. laptop, beamer, screen (Seating subject to hygienic measures)
- Upload of your PPT presentation on the ITB Medical Tourism microsite
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB Medical Tourism program brochure (slot description, website, logo)
- Listing on www.itb-berlin.de/medicaltourism (logo & link)
- Mentioning by name incl. link in one of the ITB trade and exhibitor newsletters
- Mentioning by name in the ITB Medical Tourism press release
- Slot promotion on the ITB social media channels
- Listing in the official ITB event calendar

EUR 2.000,00 plus German value-added tax (VAT)

B. CONSUMER PROMOTION PARTNER

- Set-up opportunity for your consumer activities (product performances, medical tests, raffles etc.) with promotion material incl. brochure distribution table all day on Saturday & Sunday
- Artwork on one wall at the Educational Hub area (all days, artwork printing not included)
- Listing in the exclusive ITB Medical Tourism program brochure (activity description, website, logo)
- Listing on www.itb-berlin.de/medicaltourism (logo & link)
- Mentioning in one of the ITB trade visitor and exhibitor newsletters incl. company link
- Mentioning in one of the ITB consumer newsletters incl. company link
- Mentioning in the ITB Medical Tourism press release
- Listing in the official ITB event calendar

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APPLICATION MEDICAL EDUCATIONAL HUB ITB BERLIN 2022

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL TOURISM EDUCATIONAL HUB:

- PRESENTING PARTNER SLOT WED-FRI (20 minutes)**
EUR 2.000,00

Preferred day/time slot: _____

- CONSUMER PROMOTION SAT & SUN (all days)**
EUR 2.000,00

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2022 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb-berlin.com/MedicalTourism

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