



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2022

## MEDICAL TOURISM NIGHT

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical Tourism Pavilion
- Medical Media Lunch
- Medical Educational Hub
- Medical Buyer Lounge
- Medical Tourism Partnerships (Marketing & Sponsorships)

Additionally, the ITB Medical Tourism Night, a networking event which brings together top medical tourism buyers, suppliers and media. Join us in hosting this invitation-only evening in an exclusive lounge style atmosphere with drinks, flying buffet and lounge entertainment. (subject to hygienic measures)

### **The official ITB MEDICAL TOURISM NIGHT 2022**

**Friday, 11<sup>th</sup> March 2022**  
**07.00 pm – 10.00 pm**

**Orania.Berlin**  
Oranienplatz 17  
10999 Berlin

[www.oria.berlin](http://www.oria.berlin)

### **PROMOTIONAL KEY FACTORS:**

- Global invitation e-blast to over 3.000 industry professionals incl. ITB Buyer's Circle members
- Networking event with approx. 100 key industry professionals
- Pre-event digital branding in the ITB Berlin newsletter and e-invitation to event
- Sampling opportunity in 100 VIP gift bags
- Company branding during the event

# **PRESENTING PARTNER**

**EUR 6.000,-**

## **Pre-Event Promotion**

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- **Entry in one of the ITB Berlin trade & exhibitor newsletters incl. your company name / link**
- Company logo & link on event website as Presenting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo & link on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism)

## **During-The-Event Promotion**

- Display banner or advertising signage at entrance and exits
- 5 VIP tickets for the event
- Company recognition during the event incl. 5 min speech
- Opportunity for live give-away
- Collateral or product sampling in 100 VIP gift bags

## **Post-Event Benefits**

- Presenting partner recognition on dedicated e-blast to all attendees incl. your company logo and contact information
- Partner acknowledgement on picture pages published about the event incl. social media and online e-blast to all attendees
- First right of refusal for future official ITB Medical Nights

# **SUPPORTING PARTNER**

**EUR 3,000.00**

## **Pre-Event Promotion**

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- Company logo & link on event website as Supporting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo incl. website on [www.itb-berlin.de/MedicalTourism](http://www.itb-berlin.de/MedicalTourism)

## **During-The-Event Promotion**

- Display banner or advertising signage at entrance and exits
- 3 VIP tickets for the event
- Company recognition during the event
- Collateral or product sampling in 100 VIP gift bags

## **Post Event Benefits**

- Supporting partner recognition on dedicated e-blast to all attendees incl. company logo & link
- First right of refusal for future official ITB Medical Nights



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# APPLICATION

## ITB MEDICAL TOURISM NIGHT 2022

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Please fill out the registration form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

### ITB MEDICAL TOURISM NIGHT 2022:

- PRESENTING PARTNER**  
**EUR 6.000,-**
- SUPPORTING PARTNER**  
**EUR 3.000,-**

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2022 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**  
[TD@diversitytourism.com](mailto:TD@diversitytourism.com)  
[www.itb-berlin.com/MedicalTourism](http://www.itb-berlin.com/MedicalTourism)

**Medical Tourism Partner ITB Berlin:**

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